

## Robinson Selected for CEO Position



Van Robinson became Citizens Electric Corporation's new Chief Executive Officer (CEO) on September 13, 2009. Robinson was formerly Citizens' Chief Financial Officer and served as Interim CEO after Anthony "Tony" Campbell resigned from that position.

"NRECA conducted a very extensive, independent nationwide search to locate the best qualified candidate for this position, and we received over 80 applications," said Board President Skip Lottes. "It was a very tough decision, but I am confident this Board made the right one."

Prior to joining CEC in 2004, Robinson held various financial positions at Ameren in St. Louis, Missouri. He is a graduate of Southern Illinois University with a bachelor's degree in accounting and is also a Certified Public Accountant.

"I am very aware of the challenges that face Citizens Electric and the electric industry as a whole," says Robinson. "Power supply continues to be our most significant cost and the biggest challenge we face going forward. My knowledge and previous experience in the power supply arena will allow me to continue to bring a lot of value to Citizens."

### There's still time to speak out

November 1, 2009 is the deadline to respond to Citizens' Member Survey that was enclosed with September bills. If you misplaced it, go to [www.cecmo.com](http://www.cecmo.com). Five lucky participants will be selected to receive \$50 each!

## Got Email?

### Then you need E-Bill

Even if you're not in the habit of paying bills online, you should consider CEC's E-Bill if you have an email address. With E-Bill, you'll be able to see your electric bill before it arrives in your mail box. In fact, an email will be sent to you as soon as your electric bill is calculated each month.

When you click on the link in the email, you'll be directed to Online Bill Pay where you can view your current bill, pay online or view your billing and payment history.

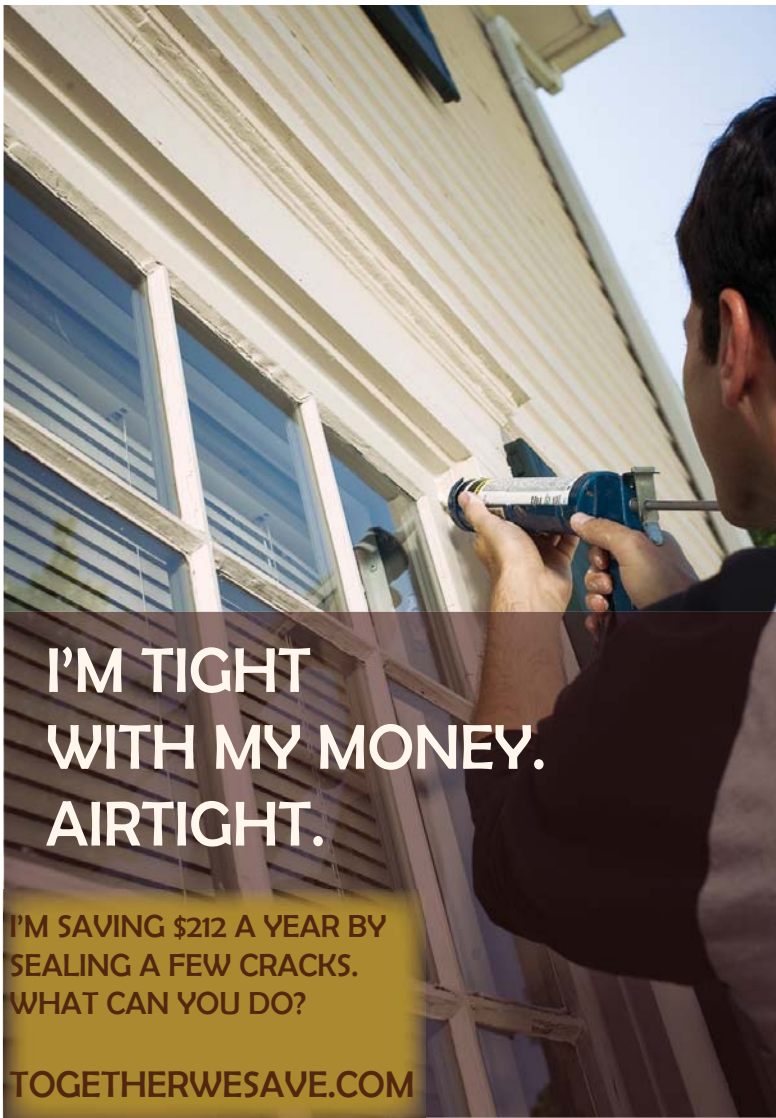
All you need is a password, which you can create once your email address has been entered into CEC's billing system.

To enroll in E-Bill, contact us by phone or email us at [citizens@cecmo.com](mailto:citizens@cecmo.com).

Please provide your name, account number and email address.

You'll still receive a paper bill in the mail unless you tell us you want to go paperless. Choose E-Bill and be the first on your block to view their electric bill.





**I'M TIGHT  
WITH MY MONEY.  
AIRTIGHT.**

**I'M SAVING \$212 A YEAR BY  
SEALING A FEW CRACKS.  
WHAT CAN YOU DO?**

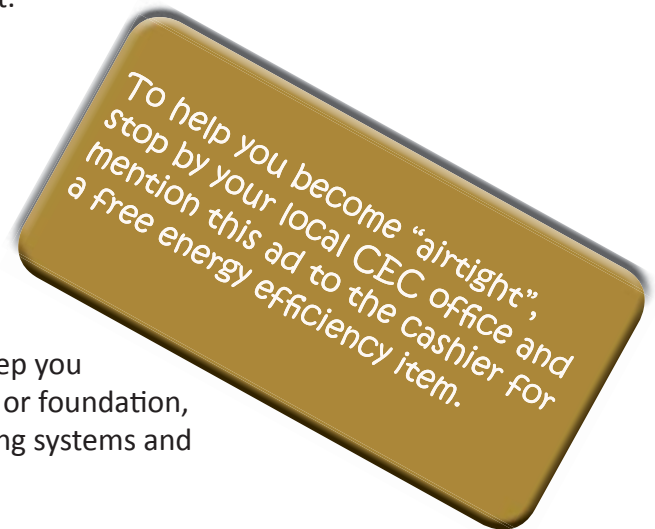
**TOGETHERWESAVE.COM**

## Touchstone Energy Launches “Together We Save”

In late August, Touchstone Energy launched a campaign to reach out to the 16 million consumers supplied electricity from member-owned cooperatives in their alliance.

Citizens Electric is one of more than 600 Touchstone Energy partners that operate according to Touchstone Energy’s cooperative principles. We are guided by their core values of integrity, accountability, innovation and commitment to community.

In an effort to provide innovative programs to better serve their customers, Touchstone Energy has developed a fun, interactive website that allows visitors to take a home tour and learn some practical ways to add up their energy savings throughout their homes. Go to [www.togetherwesave.com](http://www.togetherwesave.com) and check it out.



### Don't Let Comfort Slip Through the Cracks

Sealing air leaks in your home can improve energy efficiency and keep you comfortable. Major causes of air leaks, such as openings in the attic or foundation, often go unnoticed. Air infiltration can stress your heating and cooling systems and account for 30 percent of your home’s heating and cooling costs.

Many sealing tasks are do-it-yourself projects and are often more cost-effective than replacing parts of your home, such as windows. By properly sealing the sources of air leaks, you can reduce your energy costs, reduce indoor air pollutants, and maintain a comfortable living environment within your home.

### You May Qualify for Energy Assistance

According to East Missouri Action Agency (EMAA), senior citizens and the disabled can apply for energy assistance at one of their local offices starting on October 1, 2009. Low income individuals who don't meet that criteria may apply beginning November 2nd.

If you think you may qualify for assistance, contact your local EMAA office or go to [www.eastmoaa.org](http://www.eastmoaa.org) and click

on LIHEAP Application. You can print off the application and complete it prior to your visit at their office.

- Cape Girardeau County – (573) 334-5533
- Perry County – (573) 547-2014
- St. Francois County – (573) 431-0103
- Ste. Genevieve County – (573) 883-7252