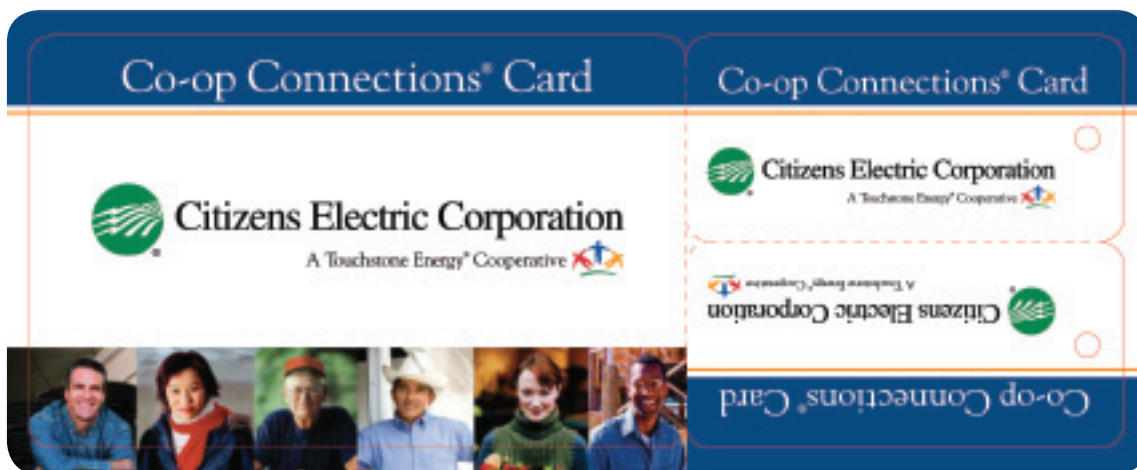




## Spring into Co-op Connections

Great news is headed your way this spring. Citizens Electric is launching a member benefit program, and you will be receiving a Co-op Connections® Card in mid-May. Don't pitch this special mailing, because the enclosed card and key fobs entitle you to access thousands of discounts and special incentives for products and services at local businesses and national chains. This also includes 10% - 60% discounts on prescriptions at participating pharmacies!

This member program is absolutely free and is designed to benefit all CEC members and participating businesses.



CEC is now enlisting local businesses to participate in the program. Any businesses that agree to offer a discount to Co-op Connections® Card holders will be promoted to approximately 26,000 CEC members (at no cost) and exposed to over 25 million Touchstone Energy® members! Check out the program online at [www.cecmo.com](http://www.cecmo.com) or call 877-876-3511.

Stay tuned for more information about the Co-op Connections® Program!

## Attention: Parents of high school seniors

If you have a son or daughter who is a senior at any of the following schools, he or she may be eligible to receive a \$500 college scholarship: Oak Ridge, Perryville, Saxony Lutheran, St. Vincent, Ste. Genevieve and Valle. Application must be made through the high school counselor at their school.

If you are a CEC member and your senior student attends a different school, he or she may be eligible to win a \$500 "at-large" scholarship. Applications and criteria for this scholarship are available at [www.cecmo.com](http://www.cecmo.com). Questions may be directed to Denise Gibson at (877) 876-3511, extension 106, or [dgibson@cecmo.com](mailto:dgibson@cecmo.com). The deadline to apply is April 19, 2011.

## Paid-on-time winner announced

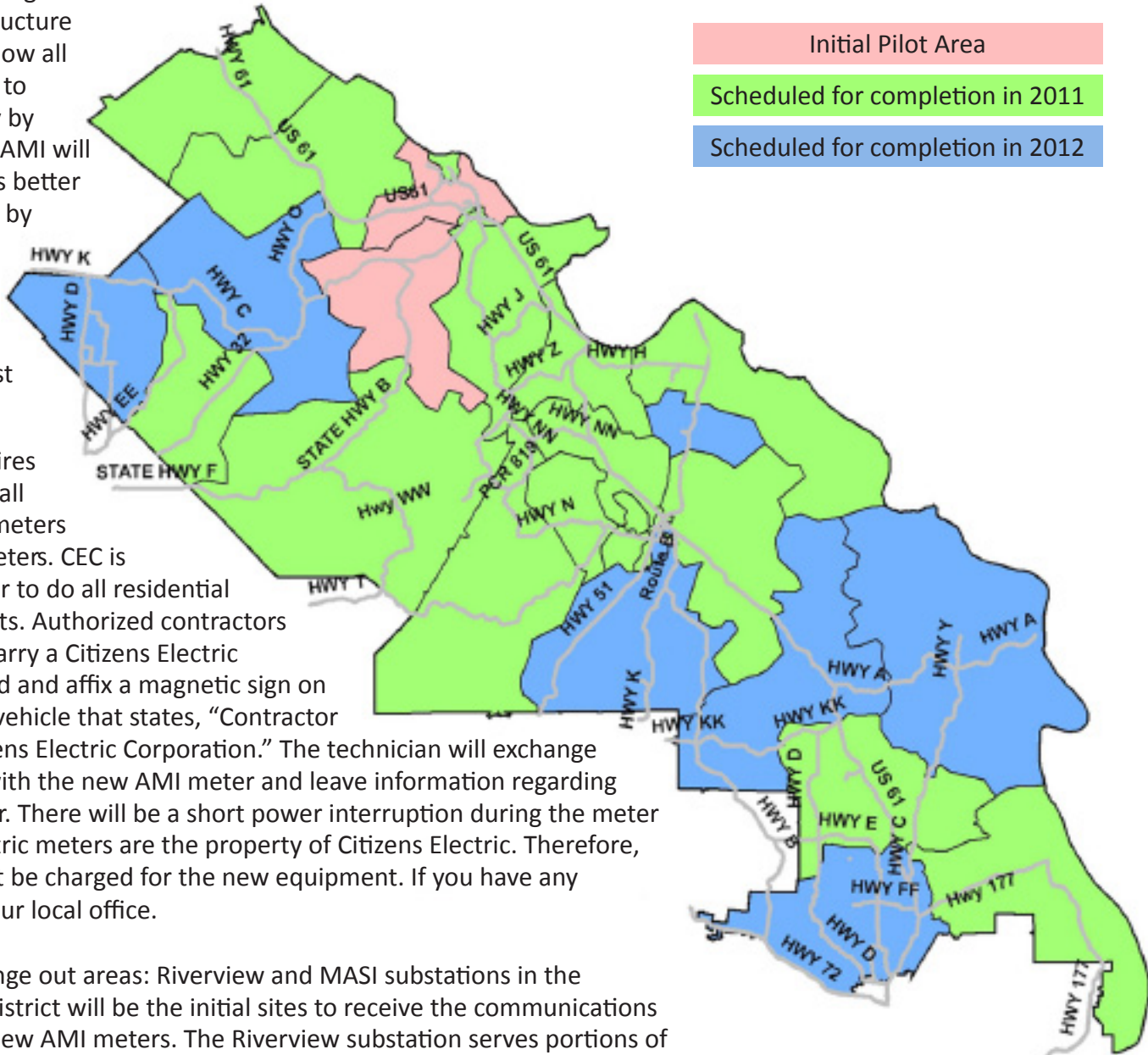
Congratulations to Dennis Brooks who won \$100 for paying on time in January. Don't miss out on your chance to win. Eligibility is limited to members who pay the amount due by the original bill due date. Make sure your phone number is correct on the bill remittance stub. You may be the next lucky winner!

# AMI project slated to begin in March

CEC is implementing Advanced Metering Infrastructure (AMI) that will allow all electric accounts to be read remotely by the end of 2012. AMI will provide members better customer service by incorporating the latest technology, improved reliability and cost savings.

This system requires CEC to exchange all existing electric meters with new AMI meters. CEC is using a contractor to do all residential meter change outs. Authorized contractors are required to carry a Citizens Electric identification card and affix a magnetic sign on the side of their vehicle that states, "Contractor working for Citizens Electric Corporation." The technician will exchange your old meter with the new AMI meter and leave information regarding AMI on your door. There will be a short power interruption during the meter change out. Electric meters are the property of Citizens Electric. Therefore, members will not be charged for the new equipment. If you have any questions, call your local office.

Initial meter change out areas: Riverview and MASI substations in the Ste. Genevieve District will be the initial sites to receive the communications equipment and new AMI meters. The Riverview substation serves portions of the City of Ste. Genevieve, Hwy 61 north to Highway A and Zell area. MASI substation feeds power to Zell Country Club Estates, Hwy B south to River Aux Vases, Hwy 32 east of Hwy 55 to Progress Parkway, and Hwy 32 west of Hwy 55 to New Offenburg.



## Remember to vote

During the last part of March, members will be receiving voting information in the mail. Exercise your right as a CEC shareholder by attending the Annual Shareholders Meeting or by returning your completed proxy ballot. The meeting will be held at the Perryville American Legion Hall at 6:30 p.m., April 21, 2011. If you have any questions, please call (877) 876-3511.